



OUR MISSION

Raising a Reader supports families and inspires the development of literacy skills and a lifelong love for reading to help children attain brighter futures in which they can thrive and contribute in school, the workforce and society.

Raising a Reader NATIONAL OFFICE

489 Valley Way
Milpitas, CA 95035

Tel: 650.489.0550
Fax: 650.489.0551

hello@raisingareader.org

Testimonials

“It is so important for the future of our young people, that they develop a love for reading. This is a great program. I am very proud that it's here in Baltimore, I'm glad that Target is supporting it and I'm glad to see so many parents here today. This is a group effort.”

Mayor Stephanie Rawlings-Blake, Mayor of Baltimore, MD

“The RAR Program has had a significant impact on Lowell's work around literacy. Students and parents are excited to bring home a new bag of books each week, and the number of lower grade students using the library along with their parents has in-creased dramatically. Raising a Reader has supported our families in instilling a love of reading that will deepen and grow for years to come.”

Principal, Lowell Elementary, CA

“RAR is the kind of program that most principals only dream about providing for their students. It is structured yet flexible, comprehensive and complete. RAR involves students and their families through engaging literature, high interest and multicultural selections that ensure all students feel a part of something special. It gives me great pride to see my students and families with their RAR bags, motivated and excited to get lost in a story. Parent and teacher trainings, ample resources and materials, and a systematic program focused on developing a love of reading is a win-win in education.”

Mary Kay Radavich, Principal, Peralta Elementary, Phoenix, AZ

“From the start of this program, our parents and students were excited about taking the red bags home to read and listen to stories. These books have created a stronger family bond and a love of reading. This year alone, the teachers have shared with me how their students' independent reading has grown more than any previous year. The vast majority of our students will finish kindergarten surpassing last year's goal of reading 30 sight words at the end of the year to easily reading 100 sight words.”

Rigo Elenes, Principal, Anne Darling Elementary, San Jose, CA

“I am thrilled with the response to RAR from both parents and students. I believe this exposure to quality reading material is a contributing factor to so many of my students meeting end-of-year reading benchmark levels so early in the year!”

Susan Matthews, Teacher

www.raisingareader.org