



Social Media:

Personalize the Message

1. [Insert Affiliate name]'s partnership with Raising a Reader gives our young readers access to award-winning, multicultural books each week to take home and share together with the caring adults in their life. 📖 📚 Learn more about our [insert RAR program] at [insert link].
2. Did you know we've partnered with Raising a Reader? Our partnership with Raising a Reader fosters healthy brain development in our young readers by offering a range of books that promote rich language input! 🧠 📖 Learn more about our [insert RAR program] at [insert link].
3. Have you heard? 💡 💡 Our [insert ages/grades] are taking home red bags filled with books to share with the caring adults in their lives. When families are engaged in their child's learning, we see improved child and student achievement and decreased disciplinary issues! Raising a Reader helps families develop, practice and maintain home literacy routines. Learn more at [insert link].
4. We are so excited to be a Raising a Reader Affiliate! 🥳 📖 Through our partnership with Raising a Reader, we are supporting family engagement through early reading. Learn more about our [insert RAR program] at [insert link].
5. We are partnering with Raising a Reader! Raising a Reader is a proven family engagement program that fosters healthy brain development, family bonding and increased literacy skills-all proven elements for lifetime success! We are so excited to use their [insert RAR program]! 📖 📚 Learn all about it at [insert link].
6. [Insert Affiliate's name] is so excited to bring Raising a Reader to our families! Through Raising a Reader's [insert RAR program], we are engaging parents in their children's literacy and promoting strong reading habits! 📖 📚 Learn more about Raising a Reader at [insert link].
7. We are committed to building strong family engagement through early reading here at [insert Affiliate name]! 📖 📚 That's why we have partnered with Raising a Reader to build healthy brains and develop reading routines at home for our young readers.
8. Has a red bag made it to your home yet? 📖 📚 Comment below what your favorite book from your red bag has been to read with your child! Learn more about our [insert RAR program] at [insert link].
9. Be on the lookout for a red bag heading home with our [insert ages/grade] students! 📖 📚 With Raising a Reader, we provide award-winning, multicultural books to our students each week to share with the caring adults in their lives. Learn more about this amazing program at [insert link].

- 10.** Big news! 🥳 🥳 We've partnered with Raising a Reader! Raising a Reader offers proven family engagement and early literacy programs that help families build, practice and maintain home literacy routines. Check them out!
- 11.** The research is clear 🔍 — when families are meaningfully involved, children's academic achievement improves. That's why we have partnered with Raising a Reader to engage caregivers in a routine of book sharing with their children! Be on the lookout for a red bag full of books heading home with our [insert ages/grades]! 📖 📚

